Digital Dashboard – September 2018

News portal in Mauritius

*as at 7th October 2018



Likes on Facebook



Number of Likes per week



Highest Post reach

*As at 7th October 2018



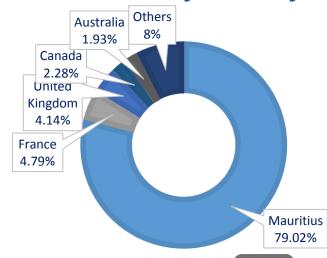
144,208 Downloads of the Lexpress app



21,373 Subscribers to the newsletter

lexpress.mu

Sessions by country





8,784,426 Page views



1,878,405 Number of sessions via Facebook



2,588,187 Number of sessions via mobile

3,987,598 Sessions

<u>alslvideo</u>



4,875,440 Total Views YouTube & Facebook



717,512 Views on Facebook



4,157,928 Views on YouTube



26,559 Users engaged



1:58 Average view duration

Views by country



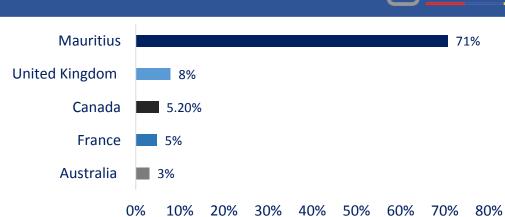
France - 3.1%

United Kingdom- 3.0%

Australia- 1.1%

Canada- 1.0%

*As at 30th September 2018





31,620

Total number of listens





