Digital Dashboard – October 2017

News portal in Mauritius

*as at 8th November 2017



Likes on Facebook



Number of Likes per week



Post reach per week

*As at 8th November 2017



80,515
Downloads of the Lexpress app



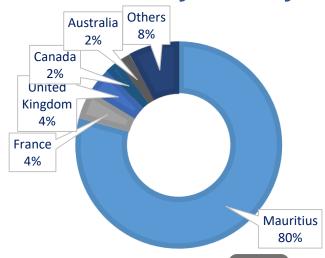
0%

10%

21,517 Subscribers to the newsletter

lexpress.mu

Sessions by country





11,483,912 Page views



1,647,716Number of sessions via

Facebook



5,475,622 Sessions



3,742,812Number of sessions via mobile

<u>alslvideo</u>



2,611,396Total Views YouTube

& Facebook



836,930





1,774,466

Views on YouTube



7,339 Users engaged



60%

70%

80%

01:33Average view duration

Views by country

Mauritius - 81%

France - 7.3%

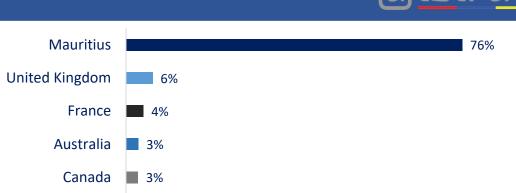
United Kingdom- 2.8%

Australia- 1.0%

Canada- 1.1%

*As at 8th November 2017

രിടlradio



20% 30% 40% 50%



Source:

118,653
Total number of listens

Total number of lister





