Digital Dashboard – July 2017

News portal in Mauritius

*as at 2nd August 2017



Likes on Facebook



Number of Likes per week



Post reach per week

*As at 2nd August 2017



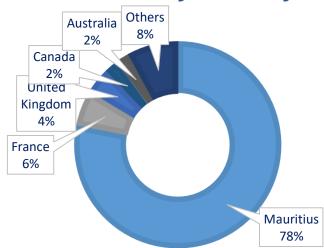
80,515 **Downloads of the** Lexpress app



28,240 Subscribers to the newsletter

lexpress.mu

Sessions by country





12,266,701 Page views

5,662,314

Sessions



2 179 301 Number of sessions via



3,897,988 Number of sessions via mobile

<u>alslvideo</u>



3,565,407

Total Views YouTube & Facebook



1,384,125

Views on Facebook



2,181,282

Views on YouTube



8,898

Users engaged



01:55

Average view duration

Sessions by country

Mauritius - 84%

France - 5.6%

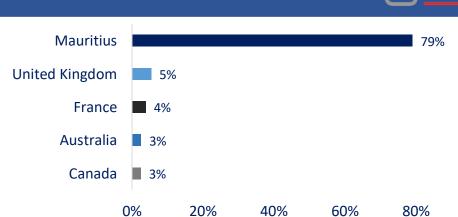
United Kingdom- 2.8%

Australia- 0.9%

Canada- 1.0%

*As at 2nd August 2017

100%





166,239

Total number of listens





